

HERALD

COMBINED WITH THE BREEZE



ADVERTISING RATES FOR 2019

• Full Page 6 col. x 21" \$567.00

• 1/2 Page 6 col. x 10.5" \$283.5

• 1/4 Page 3 col. x 10.5" \$141.75

• 1/8 Page 3 col. x 5" \$67.50

• 2X2 \$18.00

• 2X3 \$27.00

• 2X4 \$36.00

• 2X5 \$45.00

• 3X4 \$54.00

• 3X6 \$81.00

• 3X7 \$94.50

• 3X8 \$108.00

• *ANY ADVERTISEMENT PLACED IN THE DEFUNIAK SPRINGS HERALD-BREEZE CAN BE PLACED IN OUR SISTER PAPER, THE FLORALA NEWS FOR 1/2 PRICE.*

COLUMN MEASUREMENTS

1 col. 1.5278 inches

2 col. 3.2222 inches

3 col. 4.9167 inches

4 col. 6.6111 inches

5 col. 8.3056 inches

6 col. 10.0 inches

• Local Rate: \$4.50 per column inch

• Processed Color is \$100.00

*We are a weekly paper
that comes
out on Wednesdays
Deadlines are Monday at 4:30*



We also offer internet advertising for business size ads for \$50.00 a month or \$12.50 per week.

www.defuniakherald.com

For More Information Contact Stacy Martin at
Work: 892-3232 Cell: 419-3824
Email: stacy.dfsherald@gmail.com
Located at 740 Baldwin Avenue in DeFuniak Springs
Open Monday 8 am to 5 p.m.
Tuesday 8 am to 5 p.m.
Wednesday 8 a.m. to 5 p.m.
Friday 8 a.m. .to 4 p.m.
Closed Thursday